

Secure Self-Hosted Enterprise Messenger



Your Own Private Teams. Your Own Secure WhatsApp. All-in-One.

Softline FAST Conference, Jakarta, November 20th, 2025

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Director, International Business Development

Why Now?

Shadow IT Is Out of Control:

• In regulated sectors, staff default to consumer messengers like WhatsApp or Telegram for speed and ease — creating unmonitored communication channels, compliance gaps, and data leakage risks.

Growing Skepticism Toward Public Cloud:

• A 2024 Barclays survey shows 83% of enterprises plan to shift workloads off the public cloud, with 94% of IT leaders already executing repatriation due to rising costs, sovereignty concerns, and compliance demands.

Regulatory & Geopolitical Pressures:

• In the UK, 95% of IT leaders worry about data control, with over half reducing dependence on U.S. cloud providers due to political and legal changes.

Market Concentration & Systemic Risks:

• AWS, Microsoft, and Google control ~65% of global cloud infrastructure, creating single points of failure and geopolitical vulnerabilities.

Global Shift to Sovereign & Hybrid Cloud:

• Governments are accelerating national cloud projects to keep data, control, and trust within their jurisdiction.

About Us



More than 10 years of development



We cooperate with 13 companies from the TOP-20

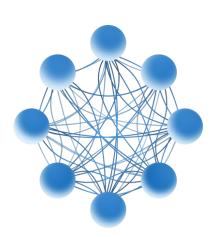


Our platform is Included in the Domestic Software Register

Registry entry No. 5745 dated September 20, 2019



Unique communication protocol — Federation



Over 2M users in the eXpress Federation



Trust Level 4

FSTEC certificate No. 4232 dated March 30, 2020



Product of Choice Among the Largest Companies in the Country





Russian Railways

- 16 railways, each with its own Computer Center
- Moscow, administrative apparatus and the Main Computer Center
- Numerous subsidiaries
- 700 thousand employees
- Used by more than 120 thousand users



Rosatom

- 12 divisions with completely different types of activity
- Distributed computing: Grinatom and divisions
- Subsidiaries and joint ventures
- 300 thousand employees
- Used by more than 100 thousand users

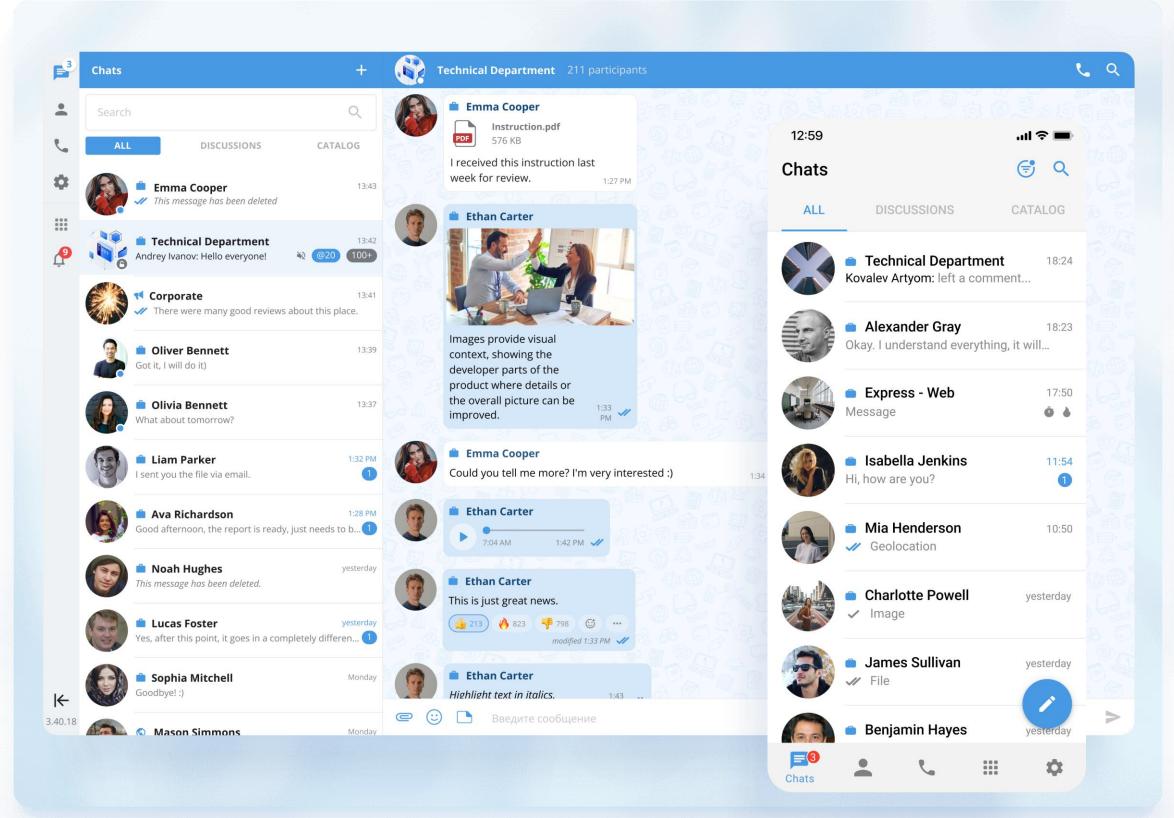




Platform Features



The eXpress Corporate Communications and Mobility Platform combines a secure corporate messenger, video conferencing, e-mail client, and corporate mini-SmartApps store.



Corporate Messenger

Personal and group chats, document exchange



Audio Calls

One-to-one and group audio calls



Videoconferencing

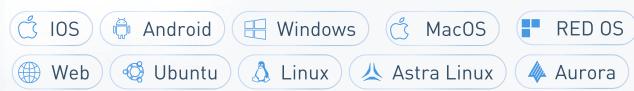
Videoconferencing for 250+ participants, call recording, raise hand, custom backgrounds



Federation

eXpress communication protocol for communicating with colleagues and partners (including those from other companies)





Federation

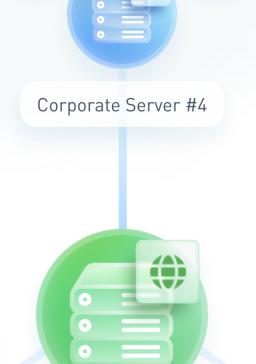


Federation is a unique communication protocol in eXpress that allows employees to communicate with colleagues registered on trusted corporate servers (including those from other companies) and to interact securely with public users of the messenger.



Trusted communication loop within and outside the company

Corporate Server #2



Public Server



Corporate Server #3

Independence

Secure On-Premises servers within the company's perimeter

Guest Loop

Temporary accounts for external project team members

Communication Efficiency

Possibility to create a working group within the company and with external eXpress users

Security

Complete control of data flows and enhanced encryption for external communications



Corporate Server #1







Videoconferencing / Main Features





Raise Hand

Reactions during presentation



Call Recording



Screen Sharing



Background Blur, Custom BG



Planning

Automatic sending of a link to the video conference (in the app, by e-mail) and adding it to the participants' calendar



Links for Guest Users

Virtual Meeting Rooms



presentations

Notifications via Chatbot



Online Chat

Chat with reactions during participants



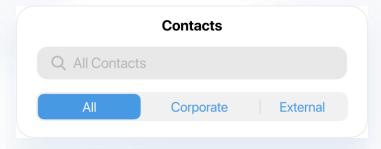
Organization of Video Conferences with Password Access



Messenger

User Search

Within the corporate system (by name or position) or by corporate directory



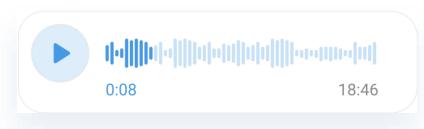
Files and Documents

Sending by moving a document shortcut to the WEB window, forwarding from other users, saving files



Voice Messages

Messages can be listened to through the phone's speaker



Emoji, Stickers and Reactions



12:59 III 🕏 [

Chats





DISCUSSIONS ALL

CATALOG



Technical Department 18:24 Kovalev Artyom: left a comment...



Alexander Gray 18:23 Okay. I understand everything, it will...



Express - Web Message

17:50



11:54

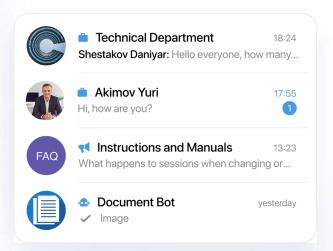


Isabella Jenkins

Hi, how are you?



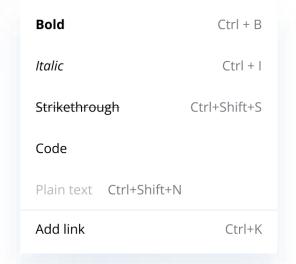
Personal and Group Chats, Channels, Bots



Polls and Voting

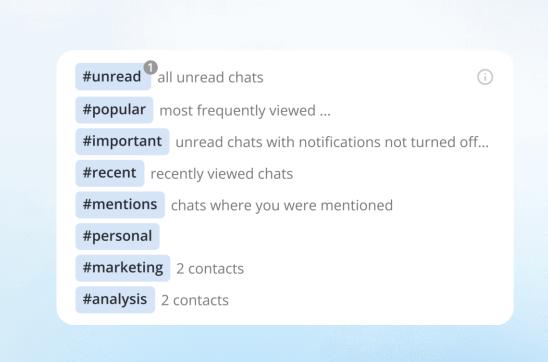


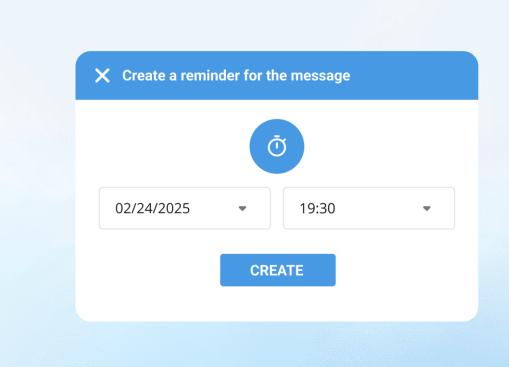
Text Formatting

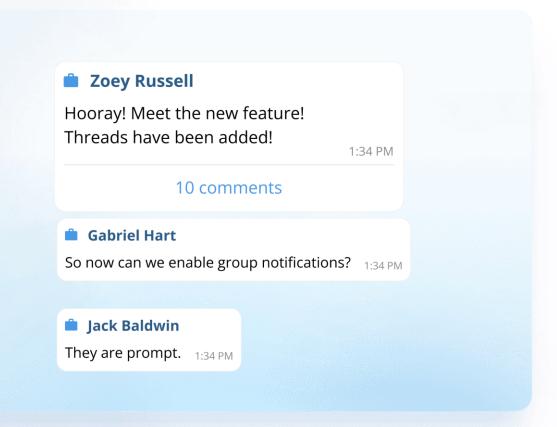


Messenger / Features









Tags

- Creating tags for your tasks, notes, chats, and contacts
- Setting up individual tags in the desired order
- Quick search for the required context by tags
- Customizing notifications

Reminders

- Creating notifications (reminders) for important messages
- Setting reminders to read a message within a certain period of time
- Setting up reminders in discussions

Threads

- Creating a separate discussion thread under a message
- Saving the discussion context
- Simplifying tracking of information
- Clearing channels from unnecessary notifications

Integrations



Integration with SIP telephony

SIP

Integration with mail servers Communigate, Yandex, Gmail, Exchange (via the E-mail SmartApp)



Integration with MS Outlook mail client (plugin)



Chatbots



The eXpress platform provides the possibility to create chatbots using the BotX microservice or use ready-made solutions from the bot catalog.

Chatbot Features

Sending text messages, files



Sending messages with buttons



Receiving system events (chat creation, user login, etc.)



Toggling Enhanced Privacy Mode



Assigning Chat Administrators



Creating a chat with a user(useful for corporate chatbots)



Approvals, resolutions, etc.



19:41





Meeting bot

The meeting has been successfully created! Invitations have been sent to the meeting participants.

Subject: Status Meeting

Participants:

- Alexander Ivanov (aivanov@express.ms)
- Boris Sergeev (bsergeev@express.ms)
- Lydia Petrova (lpetrova@express.ms)
- Oleg Romanov (oromanov@express.ms)

Location: Conference Room 9

Time: 01/25/2025 5:00 PM - 6:00 PM (MSK)

Type: with VKS

Files: Meeting Agenda.docx

Comment: Please prepare reports.

10:04

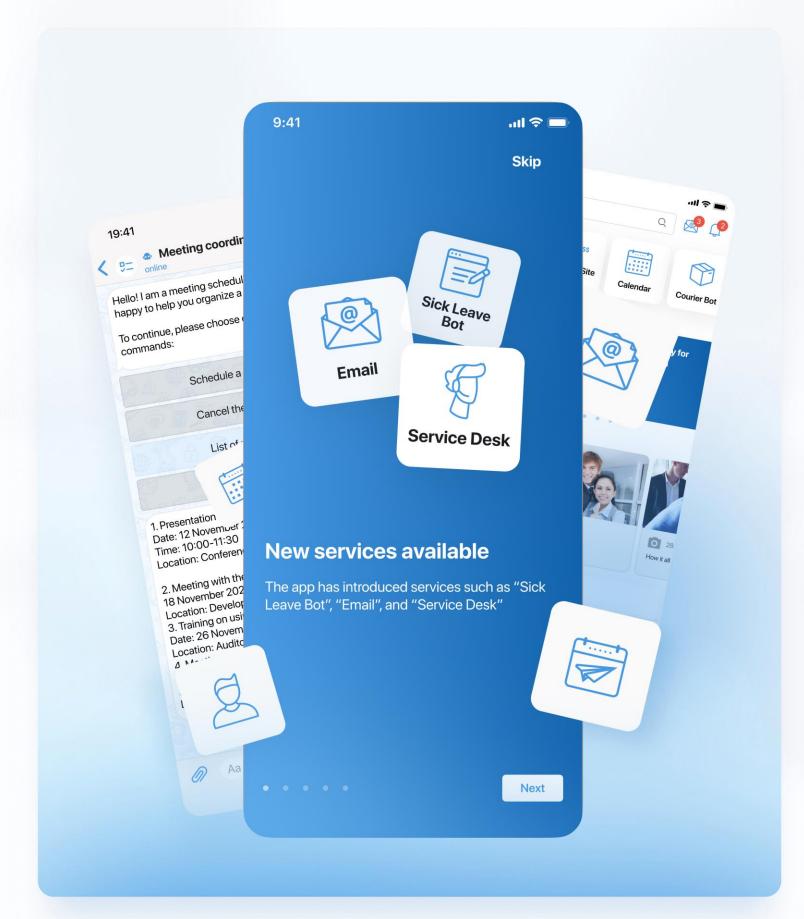
New meeting

Meeting list

List of your meetings for today:

SmartApps / Full-fledged Graphical Apps





Proprietary eXpress SmartApps technology — applications that are uniform across all platforms (iOS, Android, Web, Desktop).

SmartApps help solve work tasks within one ecosystem and are an alternative to developing dozens of apps for each individual task.

Benefits of SmartApps:

A New Level of Corporate Mobility

All necessary corporate services are available at any time and on any device — in a single app window format

Integration with 70+ systems

Including the most popular solutions: e-mail clients, document management systems, 1C, CRM, antivirus software, etc.

No Need to Switch Between Apps

SSO (Single Sign-On) eliminates the need for additional authorization

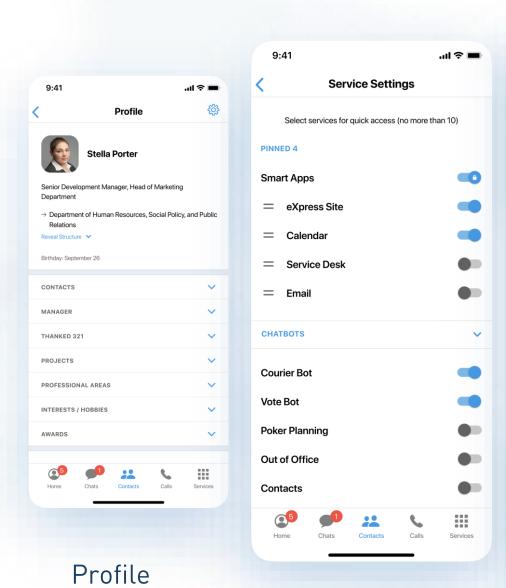
Faster and Cheaper

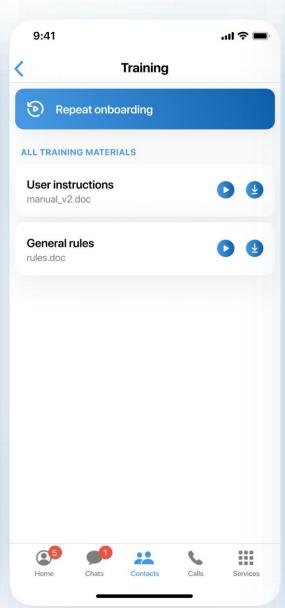
Allows you to abandon the labor-intensive and costly development of mobile apps

SmartApps / Interface

Settings

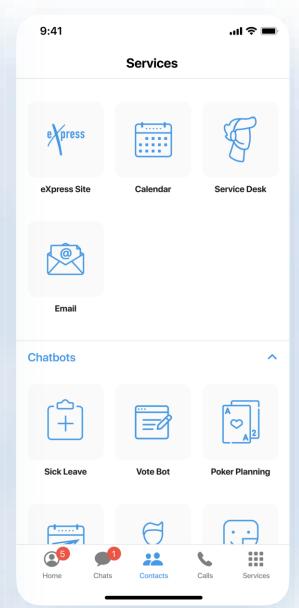


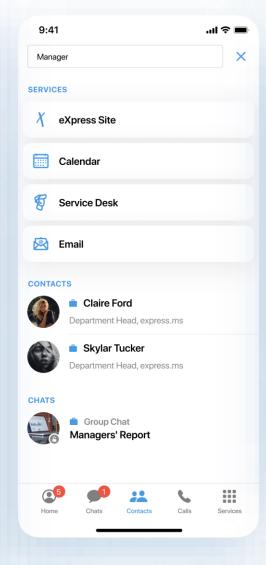




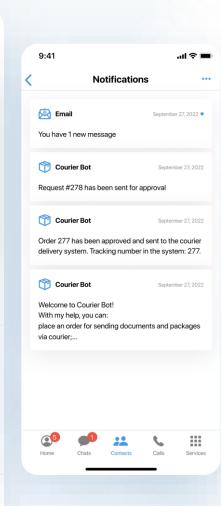


Home





Search



Notifications

Training

Services

SmartApps / Examples



SmartApp	Functionality example	
Employee Personal Account	 Pay slip 2-NDFL and other certificates Vacations, business trips Onboarding and adaptation Training 	
Corporate Portal	 A personal dashboard for an employee dedicated to the internal life of the company: news, announcements, surveys, information about colleagues and customizable access to corporate services (document flow, technical support, etc.) 	
Support	Monitoring, notificationsService Desk	
Office	 Issuing an access card Booking a workplace Transport and miscellaneous 	
Document Flow	Fully mobile EDMSElectronic signature (upon request)	
Other	 ERP, CRM, warehouse management systems, apps for men-of-foot and everything that makes sense to make it mobile 	

SmartApps / Compared to MDM/EMM Platforms



SmartApp	MDM/EMM	eXpress
Apps development	Separate mobile apps are being developed for iOS and Android	A single interface is being created, which is the same for iOS and Android users
Apps update	Updating server-side software update Updating mobile apps	Server-side update only
Distribution of apps and updates	The time it takes for each user to download and install the app	Instant
Authorization and authentication	Separate authorization in each app. Support for special certificates is required (complicates development)	Single Sign-On via eXpress
Different features of the app are available to different users	It is necessary to publish different apps for different user groups	Possibility to manage user rights within one bot/app
External user access	Impossible due to system architecture	The feature is available and managed by the administrator

Branded App





New Features in «Atom Space»

Plan vacations and business trips, receive pay slips and more



Available for you









All

-

100% independence from the

operation of eXpress root servers

Creating a branded app powered by eXpress for App Store/Google Play/RuStore/Huawei AppGallery on your own root server.

Advantages:

Own branded apps in stores

For the company: prestige and increased brand recognition, increased employee loyalty

For users: increased engagement, feeling of belonging to the brand

Possibility of publishing bots/SmartApps not only on corporate servers, but also on the central node (significantly easier and cheaper to administer)

Full control over user registration

Potential opportunity to develop your own specific application functionality, different from that of the "mainstream" eXpress application



Reference Project

Rosatom, implementation for 100 thousand users

Birthdays in December

Mobile Security





User Authentication

3FA via three completely independent channels:

- Corporate account in Active Directory (end-to-end authentication via the NTLMv2 protocol) or entering one-time password from corporate email
- One-time password from SMS (linked to phone number)
- Personal user password (not available to system administrators)



Absolute Security of Data Transmission

- TLS
- End-to-end encryption
- Secure push notifications, without transmitting content in them
- GOST encryption available upon request



Crypto Container

- Encrypted storage of all data on a mobile device (container)
- Deleting all data on the MU by command from the server (or one session, if the phone was lost, or all sessions, if the employee was fired)
- Opening files inside the eXpress app container, prohibiting file transmission and file saving "from the outside"
- Control of system functions (screenshot, screen recording, clipboard)

Corporate Security

X

Integration with 70+ platforms and systems

Integration with Active Directory

Provides secure synchronization of corporate user directories



Integration with DLP Systems

Enables the detection and prevention of unauthorized use, transfer and storage of confidential data



Integration with Antivirus Software

Allows you to protect your corporate environment from malware



Integration with SIEM Systems

Allows you to track events and respond to security incidents in a timely manner













Why Choose eXpress



The Problem



Existing tools (Teams, Slack) feel slow and disconnected outside the office



Staff default to WhatsApp/ Telegram for convenience risking sensitive data



Foreign cloud dependencies undermine digital sovereignty



Mobile-first environments demand fast, secure, real-time collaboration



The eXpress Advantage



Messenger:

Secure chat, audio, and video calls



Video conference:

Enterprise-grade meetings with full control



Chatbots:

Automate workflows and integrate with core systems



SmartApps:

Integrated email, calendar, and business process apps in one interface



Federation mode:

Connect multiple organizations without losing autonomy

Why We Win

Absolute Security, Zero Compromise:

overeign deployment with full auditability and no data leaving your control



User Experience:

As simple as WhatsApp, as powerful as Teams



Eliminate Shadow IT:

Easy, secure mobile UX replaces consumer messengers



Freedom of Deployment:

On-prem, private cloud, or sovereign cloud — your choice





Learn more about the product

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connect@ms.express



